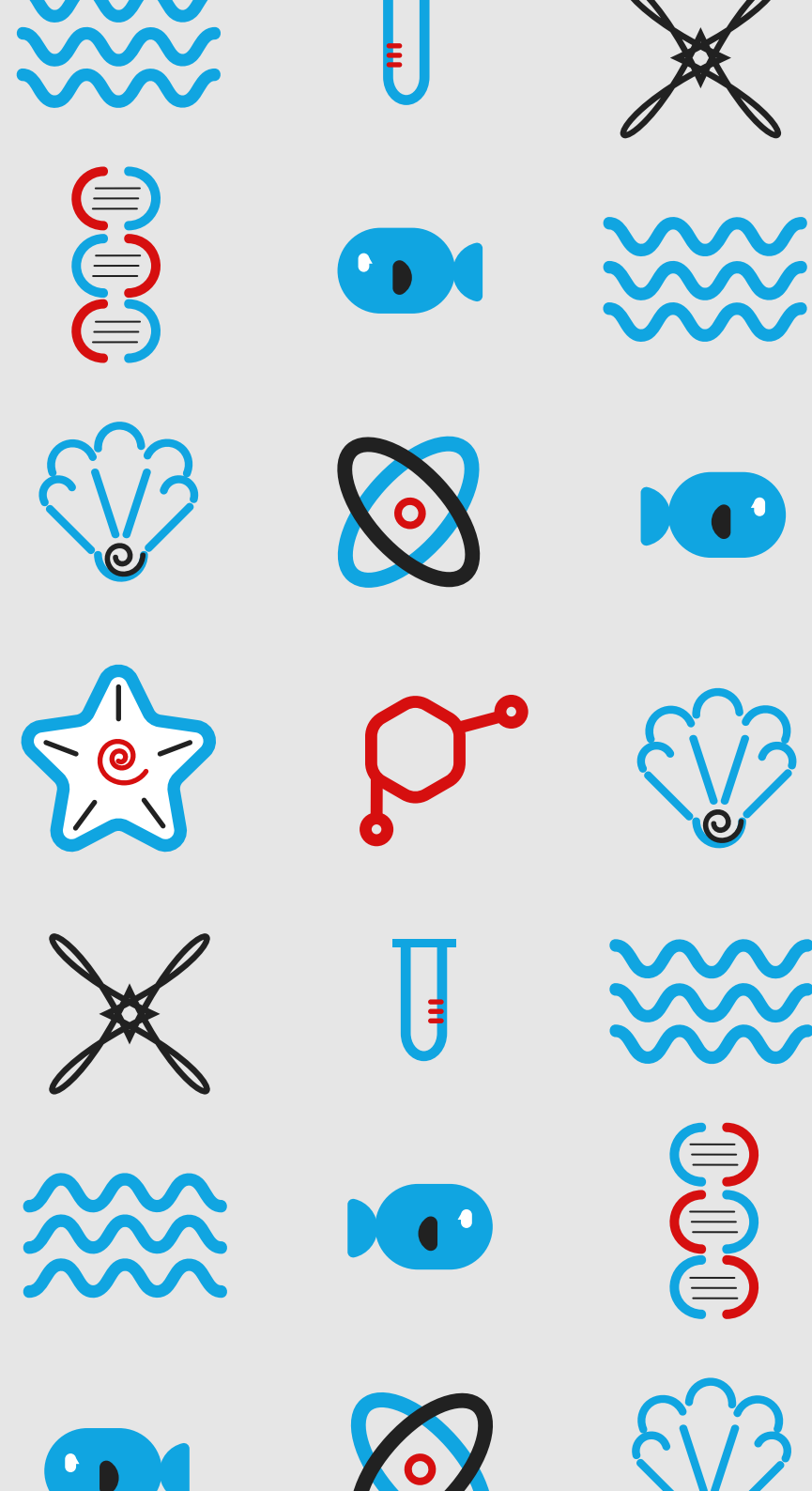# Safe
Maco

The Key To Safety Is in Our Hands

Brand Guidlines

Brand St**o**ry

— Represents Mobil Phones

— Technology

— Industry

— Represents Sea

— Water

— Life

Industrial advancement could cause a great deal of negative environmental effects if not controlled properly. At Safe Mac, we protect people and sea life while facilitating safe practices for industrial companies by providing specialized engineering solutions in regards to water and wastewater management.

Safe Mac

Logo Variations

ON DARK BACKGROUND

ON LIGHT BACKGROUND

Typography

Ageo

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

Geometric

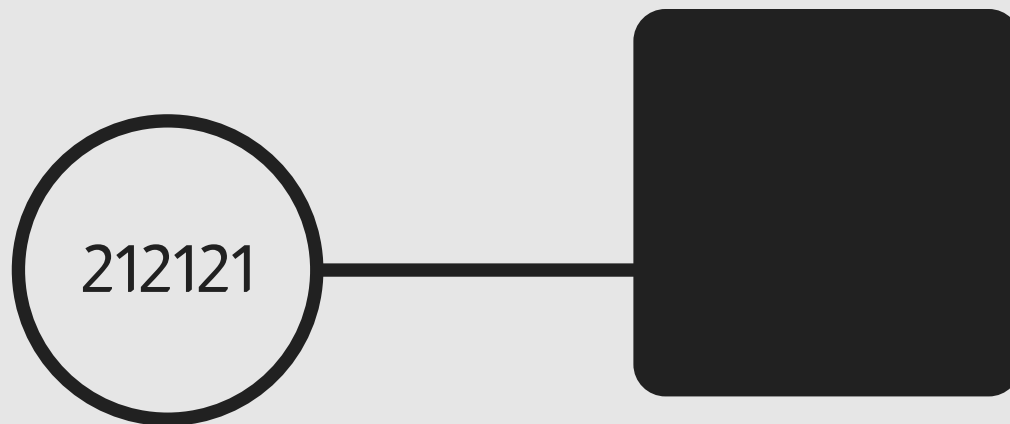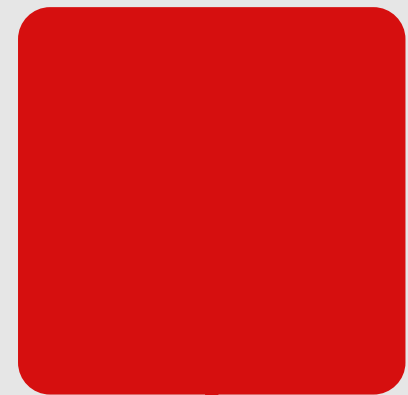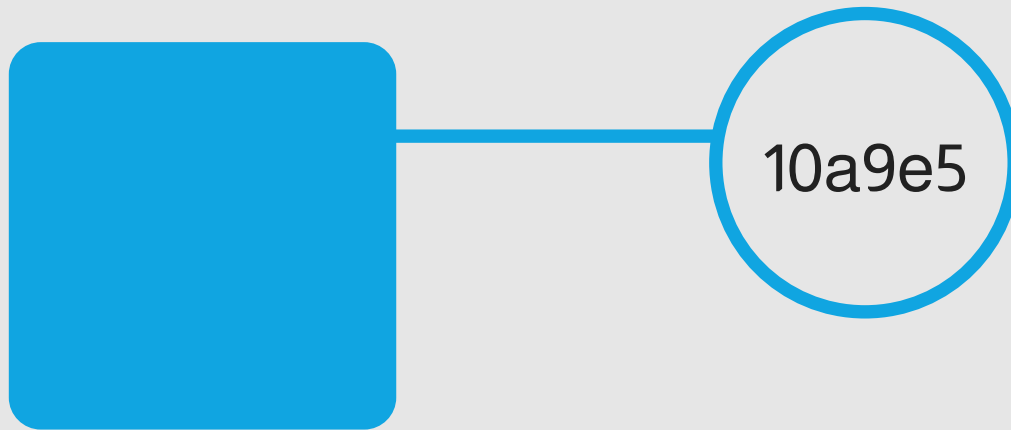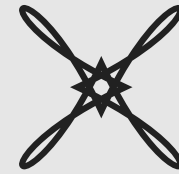## BoutrosAsma

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ي و ه ن م ل ك ق ف غ ع ظ ط

0 1 2 3 4 5 6 7 8 9

Warmth

Colors

10a9e5

212121

d60f0f

Patterns / Icons

Applicati**o**n

Safe
Maco
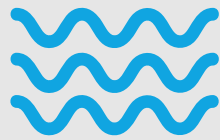
John Smeeth
Chief Director
A : 45-1,Anson Road Singapore - 8989
W : email@mailid.com, www.myweb.com
P : +880 - 12345 - 6789

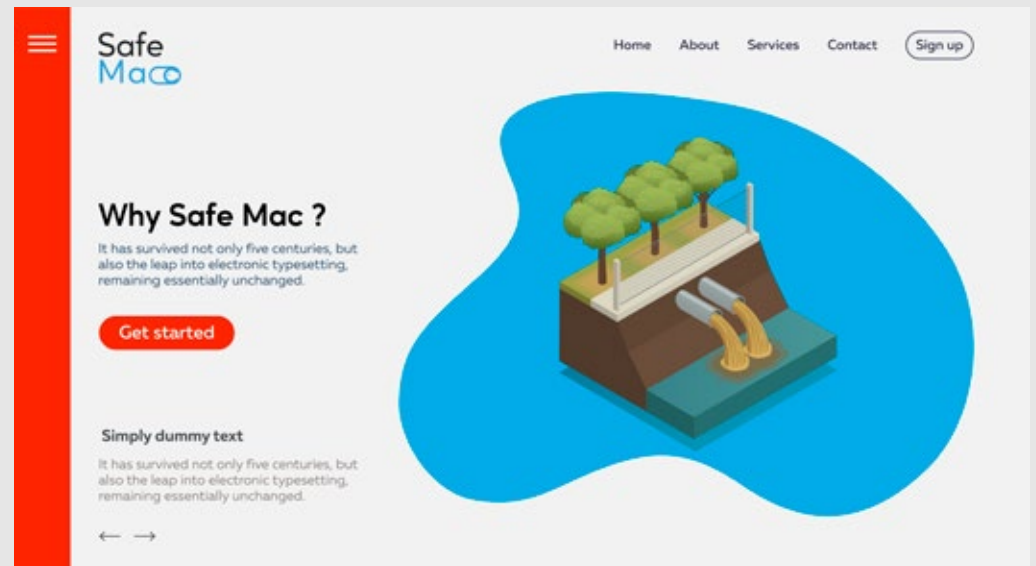Date, 10 September, 2020

This is a sample letter that has been placed to demonstrate typing remat (Your Company). letterhead design. When positioned properly, it will serve to work in harmony with all other elements letterhead. This letterhead design is meant to project an image

This letterhead design is meant project an image of professionalism reliability. By using simple aligen we have created a very spacious feeling. The simplicity suggest rengththe spaciousnes contributes h aesthetics the layout. These basic qualities along with the (Your Company)

look and helps reinforce the (Your Company) brand. letterhead design is meant to project an image p design. When positioned properly, it will serve to work in harmony all the other elements letterhead. sionalism and reliability.

This letterhead design is based on the (Form of your logo) form (Your Company) logo. Each stationery we have created a very spacious feeling. The simplicity suggests strength the spaciousnes contribute part of the (Form of your logo).

John Smeeth

John Smeeth
Manager

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name@safemac.com

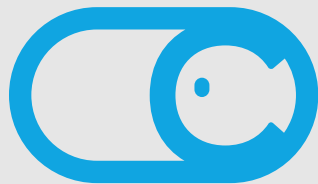3222 Blackwell Street
Fairbanks, AK 99701

Do

Leave Space

Use Logo Element

Change Element Color
(if used alone to suit purpose)

Don't

O Stretch

Safe
Maco

O Reposition Element In Logo

Safe ⊂⊙
Ma

O Angle

Safe
Maco